

# CRAIG

QUALITY WE STAND BEHIND

Attachments • Built Right • Fit Right

January 2008



- 155 Attachments were shipped in January
- 89% of orders were shipped within 18 working days

## Message from the President

89%, not a bad result but not the 100% we strive to reach every month. This month supplier issues left us unable to ship a handful of attachments that were otherwise complete. We could have easily fudged the number or maybe not published it at all, but that wouldn't be right and it's not the way we do business at Craig Manufacturing.

We're committed to transparency.

Whether you're reading this newsletter or talking with one of our representatives, you can be assured that we're true to our word, even if it's not the answer we'd like to give you. Our reputation for business in good-faith is worth more than a statistic.

Thank you to those customers that bore with us through this minor hiccup and watch for next month when we'll be back to our long standing history of near 100% turnaround in less than 18 days.

Sincerely,  
John Craig  
President

## Our Team is Growing



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|--|--|---|--|--|
| <b>SEAN LOWRY</b><br>Territory<br>Manager<br>CAMBRIDGE, ON | <b>DOUG PATTERSON</b><br>Territory<br>Manager<br>CAMBRIDGE, ON | <b>MICHEL LANDRY</b><br>Business Development<br>Manager<br>SHERBROOKE, PQ | <b>ANDREW McLEAN</b><br>Engineering<br>Tech<br>CAMBRIDGE, ON | <b>GREG GALL</b><br>Engineering<br>Tech<br>CAMBRIDGE, ON |
|--|--|---|--|--|

At Craig our New Year's resolution is to serve you better! We're pleased to announce the addition of three new Sales Representatives: Serving Southern Ontario is Sean Lowry. Sean joins our team with a background in mining equipment. Doug Patterson will be serving Western Ontario and the Lake States and is an experienced heavy equipment professional. Serving Québec is Michel Landry, a veteran of the industry.

Joining our Cambridge Branch Engineering Department in early March are Andrew McLean and Greg Gall. Both are currently training at our Head Office and will be ready to help you with custom designs to fit your specific application requirements.

For more information, or to contact your local Sales Rep email [sales@craig-mfg.com](mailto:sales@craig-mfg.com) or call 1-800-565-5007

## 254 Truckloads out the door in 2007



Add to that innumerable LTL (Less Than Load) shipments that were sent all across North America last year and it goes without saying that we're proud of these numbers. Whether it's early morning or late at night you can expect to see our parking lot full because our dedicated staff is committed to keeping-up our promise to you - Lean Manufacturing and Quick Delivery.

2007 was a year of great success for both Craig and our distributors. In 2008 our plan is to keep it up! We'd like to thank our customers and suppliers, without you this wouldn't have been possible.

## 42yd Woodchip U-Blade - Go big or go home!



This 42 yard dozer blade will be used on a 360HP Komatsu D155-AX to feed a woodchip power plant in Maine. It was built in only 7 days by Kevin McDougall and Scott Wilson, with the support of over 50 tradesmen and women in our Fabrication and Fit & Weld departments. It was painted in-house on day 8 and shipped on day 9. It stands more than 7.5 feet tall and is 18 feet wide.

Representatives from both Craig and Komatsu will be travelling to Maine to see this behemoth at work in the near future. Keep an eye out for action photos and video in an upcoming newsletter!

**ATTACHMENT  
EXPERTS  
SINCE 1946**



**CRAIG**

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